

## The Times They Are a-Changing

First and foremost, let me welcome you to the “new” ACP/TPF Today website. Whether you’re a frequent visitor, or a first-timer, we invite you to take a look around and get acquainted with our new format and content.

We’ve been talking, and planning, and procrastinating about re-doing things for quite a while now. As fate would have it, several events came together, which finally got us out of the starting blocks. The first was the economic impact of September 11<sup>th</sup>. The simple fact of the matter is that just about all of the TPF shops were adversely affected, and as such pulled the plug on just about every normal capital expenditure. As the dominoes fell, our advertising base fell along with it.

Faced with publishing a January/February 2002 issue at a tremendous unrecoverable cost just wasn’t an option, so we decided to move the publication over to the web until things turned around and we could go back to printing on a regular basis.

That’s when the second event presented itself. Jeff Robinson, who has been one of our Staff Writers for many years offered to take on the challenge of WebMaster for us. Between Jeff’s technical abilities, and refreshing business insight, I’m very confident that TPFTODAY.com will continue to evolve into something that every TPF professional will benefit from – professionally, technically, and personally. We’ve got some great features we plan on adding in the next few weeks or so, and as always, we’re open to your suggestions and ideas.

Please take a few minutes to complete our online Registration Form. Once we receive your completed form, we will email your logon and password for complete access to our Archive Vault. It only takes a couple of minutes, and it’s FREE! If you’re concerned about the confidentiality of your responses... don’t be. Please read our Privacy Policy for our personal assurance that your information is secure.

Keep in mind that since we no longer have a fixed publishing schedule, our pages can change at any time. If something happens in the industry, you’ll hear about it at TPFTODAY.com, along with any updates to our Forums on the Conference Center. In fact, you can even set yourself up for immediate email notification any time one of our Forums is updated. Check out the FAQ’s on our Conference Center home page for more information on how to take advantage of this great feature.

We now have the luxury of devoting all of our time and efforts to our website, and we think you’re going to be pleasantly surprised with the depth of content we intend to provide. Please stop by often.

*Alan Sadowsky*